The AIR HANDLER

The official Newsletter of:



August 2017

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Chris Tucker Zimmer Heating & Cooling 513-521-9893

ACC GREATER CINCINNATI ANNUAL GOLF OUTING



THURSDAY, AUGUST 24th 10:00 am Shotgun

ASTON OAKS GOLF CLUB

1 Aston Oaks Drive North Bend, Ohio 45052

SCRAMBLE FORMAT

\$100 per Golfer

Greens Fee, Lunch, Dinner, Beverages on the Course & Games Split-the-Pot, Skins & Door Prizes

Registration deadline: Wednesday, August 16th

Septe Sign-up sheets are enclosed. like its member technician to h

Heat the 'Nati September 29, 2017

Sign-up sheets for ACC GC's Heat the 'Nati are enclosed. ACC Greater Cincinnati would like its members to donate one truck with technician to help us with this task.

It is only for a few hours on Friday morning, usually from 8:00 am - Noon. We need sign ups as soon as possible, so that the appropriate number of calls can be scheduled.

ASSOCIATE MEMBERS we need your help to work with the technicians on filling out paperwork with each Homeowner.

Please return sign-up sheets by September 1st!!!

11020 SOUTHLAND ROAD, CINCINNATI, OHIO 45240

phone: 513-651-1161 fax: 513-742-8477 e-mail: jfrank@accagc.org www.accogc.org

2017 CALENDAR OF EVENTS

AUG 24 ANNUAL GOLF OUTING

Aston Oaks - 10:00 am

SEPT 13 MEMBERSHIP MEETING

UPCOMING MEMBERSHIP MEETINGS

September 13, 2017 @ Noon @ Glenview Golf Banquet Room Marc Marchillo

October 11, 2017 - 1:00 - 3:00 pm - Top Golf

Registration Deadline August 31st

CYBERSECURITY and SMALL BUSINESS

Risk Management Corner

It's nearly impossible these days for businesses to operate without the help of Internet-connected devices, which exposes them to cybercrime. It's the small- to medium-sized businesses, however, that are especially vulnerable: half are victims of cybercrime and nearly two-thirds of those victims go out of business. Hackers increasingly target small businesses because there is a low risk they will be caught and a high probability they will be successful.

Maintaining personally identifying information (PII) on a computer connected to the Internet creates a nearly unavoidable risk. More than likely, names, addresses, and employees' employment information are stored. If PII is acquired by someone without the authority to do so, in most states that is a security breach (data breach).

Banking, credit, and vendor account information is also vulnerable. Even if that valuable information is not stored on an Internet-connected computer, employees who have access to it can be duped into handing it over to criminal actors.

Best Practices and Security Tips

Tip 1: Train Employees in Information Technology Security. Training should be offered especially to those who are responsible for accounts payable, human resources records, and wire transfers. Training for all employees should be reinforced periodically.

Employees should be instructed to refrain from clicking links or attachments in e-mails, and not to pay an invoice until it's confirmed that the sender actually sent it. Even if the e-mail appears to be from a trusted source, employees should learn to always copy and paste links or type URLs into a browser to see if the address is valid.

- **Tip 2: Funds Transfers.** Put a policy in place to have an in-person or telephone conversation to confirm e-mail requests for funds or personal information. It can greatly reduce the likelihood of fraudulent transfers or information sharing.
- **Tip 3: E-mail Authentication**. Phishing can be substantially reduced by verifying that the e-mail originated from the domain it is associated with. If your domain is hosted, it's worth taking some time to look at how your e-mail is set up to ensure proper authentication schemes are used.²
- Tip 4: Change default passwords on your router and other Internet-connected devices.
- Tip 5: Use a trusted VPN service when using WiFi.
- Tip 6: Back up your data regularly both to the Cloud and to a removable device.
- Tip 7: Update firmware and software regularly.

Security professionals used to strive for perfect security, but today they accept that goal is unachievable. Instead, they strive for optimal security by combining best practices with a risk management program that considers purchasing data compromise and cyber coverage through a knowledgeable insurance provider.

Cyber ShieldSM from Federated Insurance is a two-part coverage program designed to help provide essential protection against many of the critical cyber and privacy exposures businesses face. Data Compromise Coverage and Cyber Coverage can help your company recover from intentional or accidental breaches. Visit federatedinsurance.com for more information or to find your local Federated representative.

¹"The Impact of Cybercrime on Small Business," Course 10, Tutorial 1, Quoting Dr. Jane LeClair, Chief Operating Officer National Cybersecurity Institute. Online at https://www.sbir.gov/sites/all/themes/sbir/dawnbreaker/img/documents/Course10-Tutorial1.pdf.

²The leading e-mail authentication protocols are SPF (Sender Policy Framework), DKIM (Domain Keys Identified Mail) and DMARC (Domain-based Message Authentication, Reporting & Conformance); best practice is to utilize the three protocols together.

This article is intended to provide general information and recommendations regarding risk prevention only and should not be considered legal advice. Following these guidelines does not guarantee reduced losses or eliminate any risks. This information may be subject to regulations and restrictions in your state. Qualified counsel should be sought regarding questions specific to your circumstances and applicable state or federal laws. © 2017 Federated Mutual Insurance Company. All rights reserved.



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SUPPORT OUR ASSOCIATE MEMBERS

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ELIZABETH LACKMAN Ph: 859-468-0661

Quote of the month:

"Every man owes some of his time to the upbuilding of the profession to which he belongs."

- Theodore Roosevelt

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WEBER-HUFF INC.

BILL HOLLYDAY Ph: 513-847-1911

WINSTEL CONTROLS DAN JURKOWITZ

Ph: 513-251-4343

Looking toward 2018 . .

The Board of Directors has started their search for New Board Members for 2018. There are 3 Contractor - 3 year term and 1 - 2 year term and 1 Associate Advisor (3 yr term) position to be filled. It only requires 1 meeting (approx. 2 hours) a month. If you are interested in giving back to your industry and making ACC Greater Cincinnati a better Organization, please contact Bill Van Name @ 513-561-4888 / bill@comfortbyjansen.com or Joyce at the office



August 1, 2017

We are contacting you about a program called "*Heat the 'Nati*," that we will be participating in for the 14th time on September 29, 2017. We will be doing this on a Friday again this year and we are looking for One Technical or Non-Technical person from each MEMBER. If each Member Participates, we will be able to complete our task in a few hours. Please find information below and participation forms attached.

What is Heat the 'Nati?

- Heat the 'Nati provides free heating safety checks to elderly/disabled, low-income homeowners in the Cincinnati area to insure proper operation of their heating equipment and to save lives.
- Volunteers provide a ray of sun light, a smile and a helping hand to people who need it the most.
- Volunteers repair furnaces, un-vented room heaters or in some cases, boilers.
- Volunteers install smoke detectors and/or carbon monoxide detectors or replace batteries in existing detectors.

How Can I Participate?

- ACC Greater Cincinnati needs service techs, installers, helpers, owners and managers to help.
- Contractors are needed to volunteer the use of their truck and Technician
- Technicians are needed to run a couple of safety check calls (most volunteers are finished by noon), If they should run into a minor problem, fix it. If it requires a major system component replacement, document it and give the information to your team leader.
- Non-technical help is needed to ride with technicians, talk with the homeowners while the technician is doing the safety check and any minor repairs and helping in other ways as determined on the call.

When Is Heat the 'Nati?

- Heat the 'Nati is Friday, September 29, 2017
- Kick off occurs at: 8:00 a.m. at 2-J Supply, 14 Sunnybrook Drive, Reading, Ohio
- Receive call assignments and then after final instructions by coordinators, leave to complete the calls.
- Return to 2-J to return call packets.
- Go back to work knowing you have made a difference in someone's life!!

How Do I Volunteer? Complete the attached form and return it to Joyce @ ACC Greater Cincinnati

Ouestions? Call Pat Linhardt @ 859-815-1258 o r Bill Van Name @ 513-561-4888

Heat the 'Nati Program Facts & Figures

- The ACC Greater Cincinnati Heat the 'Nati program does not receive any government funding and relies solely on volunteers for donations of cash, labor, equipment and parts.
- Heat the 'Nati can dramatically improve the quality of life for elderly, low-income and disabled homeowners in the Greater Cincinnati area.
- ACCGC volunteers have donated time, money and parts to this program, safety checking over 500 homes.
- It is estimated that there are still hundreds of homeowners that do not have a safe source of heat for their homes.





2017 HEAT THE 'NATI

Company
Contact Person
Phone Number
Yes, we will participate on Friday, September 29 2017
We are looking for ONE TECHNICIAN from each Contractor Member to participate. They would be back to your office no later than Noon.
We will have a technician that day (Please list name)
Name:
We are looking for at least ONE NON-TECHNICAL Support person from each Associate Member
We will have other non-technical support people
Names:
We will support this program with a cash donation of \$ I understand you will invoice me for this donation unless I specify otherwise.
Please return this form to: ACC Greater Cincinnati 11020 Southland Road
Cincinnati, Ohio 45240

Thanks for volunteering your time to make a difference!!!

Ph: 513-651-1161 or Fx: 513-742-8477



October Membership Meeting

TOPGOLF West Chester

WEDNESDAY, OCTOBER 11, 2017 1:00 - 3:00 pm 9568 Waterfront Drive, West Chester, OH 45069

Spend an afternoon with your fellow members playing a few golf games! Fun for everyone!

PACKAGE INCLUDES:

- GOLF BAYS 5 GOLFERS PER BAY
- APPETIZER BUFFETT
- SODA, ICED TEA, COFFEE & WATER
- CASH BAR

AMENITIES:

APPETIZER BUFFET INCLUDES

- Chicken Sliders
- Brisket Sliders
- Southern Cole Slaw
- Kettle Chips

\$60 per person

Deadline for registration: August 31st

ACC Greater TOPGOLF Registration

Registration	
Company:	
Phone #	Fax #
Attendees:	
#	# of Attendees x \$60.00 =
Please mail registration along with	your check made payable to: ACC Greater Cincinnati 11020 Southland Road Cincinnati Objo 45240

DEADLINE FOR REGISTRATION: AUGUST 31st (To reserve enough bays)